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receivers 16 may include televisions, set-top boxes, personal computers, or other types of systems adapted to receive audio/video content and associated ancillary data. In certain embodiments, a server 18 may be coupled to the receivers 16 and the transport operator system 14.

Please replace the paragraph beginning on page 16, line 5 with the following:

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As indicated in diamond 58, the software checks for the receipt of the associated connection information. When the associated connection information is received, the content description may be linked to the connection information using the identifiers as indicated in Figure 3 and in block 60 of Figure 5. In one embodiment of the present invention, a connection may then be made through the connection information to the source as indicated in block 62 of FIG. 5. As a result, the associated content may be obtained as indicated in block 64.

In the Claims:

Please cancel claims 14-25 and 29-30 without prejudice, and please amend claims 1, 10, and 26 as follows:

1. (Amended) A method comprising;
transmitting content;
transmitting a first announcement including connection information for said content; and
transmitting a second announcement including a content description for said content, said second announcement transmitted before any assignment of connection has been determined for said content.

10. (Amended) An article comprising a medium for storing instructions that cause a processor-based system to:
transmit content;

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